



FLAGLER COUNTY CULTURAL COUNCIL

Tourism Destination Development Program Grant

GUIDANCE & EXAMPLES OF ELIGIBLE PROJECTS:

Projects funded through this program are expected to be modest in scale but meaningful in impact, focusing on enhancements that improve the visitor experience rather than large capital construction projects.

The program is not intended to fund one-time activities or short-duration events, such as festivals, concerts, or special events that occur only once or for a limited period.

Projects and programming funded through this program should provide ongoing or recurring value to visitors that:

- Are available to visitors year-round, or
- Are offered consistently during peak visitor seasons, and
- Provide a lasting or repeatable visitor experience that contributes to the destination over time.

The examples below are intended to illustrate the types of projects that may be eligible for funding through the Tourism Destination Development Grant Program. This list is not exhaustive, and other innovative projects that enhance the visitor experience and strengthen Flagler County as a destination may also be considered.

Applicants are strongly encouraged to contact the Tourism Development Office prior to applying to discuss project ideas and confirm eligibility.

Visitor Experience & Enhancements

- Wayfinding signage, interpretive signage
- Guided heritage, nature, coastal, culinary, cultural tours

Cultural, Heritage & Nature-Based Enhancements

- Small exhibit installations or expansions
- Interpretive or educational displays
- Agritourism Development

Placemaking & Activation

- Murals, sculptures, and place-based art
- Outdoor public spaces that encourage visitor foot traffic

Ineligible Uses

- Marketing, advertising, or promotional campaigns
- One-time special event/festival
- Beautification projects
- Operational costs, salaries, or staffing
- Legal, accounting, or other types of consulting services
- Travel expenses
- Vehicles and transportation equipment
- Food and beverages
- Capital construction or facility expansion
- Routine maintenance
- General beautification with no tourism purpose
- Equipment not accessible to visitors
- Debt service, reimbursement of past expenses, or contingency funds

The Tourism Development Office reserves the right to determine project eligibility based on alignment with program goals and the demonstrated benefit to visitors.